



Often times, slides have a lot of words for the reader. Knowing that audiences can read faster than the presenter can read allows for distraction to easily occur. Once an audience is distracted, it is easier for them to cease paying attention, multi-task, or simply leave the presentation.

In order to optimize your slides and minimize excess distractions:

- Use short bullet points instead of full sentences and paragraphs, 5 bullets with 5-6 words/bullet is good
- Use images instead of words where possible
- Graphs and charts are excellent substitutes for numbers and statistics
- Use Presenter notes to remind yourself of the extra information you wish to speak about



SPEAK UP TO STAND OUT

What does the quote mean to you?

Speak your story or from your perspective

Be vulnerable



Developing Inspirational Stories

