



SPEAK UP TO STAND OUT

e3 Toronto

Effective Storytelling

Effective stories engage audiences and make you feel emotion. You are able to feel and see the experiences being described. Descriptive language and first person language help the audience engage with the story.. Stories are very effective for inspirational and persuasive speaking as they aid in communicating the message to the audience.

- Character descriptions help the audience get to know the stories characters
- Descriptive adjectives help the audience both see, hear, and smell the environment where the story is taking place
- Vocal variety helps the audience hear the story as it occurs
- Body language and stage presence help the audience see the story as it is occurring

